

DESKTOP, MOBILE AND TABLET READY
WEBSITE + SEO ONLY FOR FRONT PAGE

HOLIDAY INN
vancouver centre

canada | BRAZIL | USA

WEBIWEBI+

Since 2007 in Canada, USA & Brazil

Hotel Holiday Inn Vancouver Centre (Broadway)

WEBIWEBI+ is an online marketing agency with clients in Canada, USA and Brazil. WEBIWEBI+ use only mobile technologies under WORDPRESS system.

Cientes Brazil:

Jack Vartanian - Jewlery
Giraffas - Food and Restaurants
Reinaldo Lourenço - Fashion
TeatroBordo - Teather
Nah Cardoso - Moda e Atualidades - Teen Market
Luciana Dalmagro - Fashion and News
Lantique - Cathering Services
QuadraTennis - Sports

Clients USA & Canada:

Nixon Wenger - Lawyers
1stView - Real Estate
R2 Labs - Nutrition Food
GN Motors - Cars / Autos
Immi Canada - Legal Services
Building Links - Listing Services
Cynthia Flood - Writer
Fraser Valley Symphony - Arts Organization

Why we are different:

- Our clients can choose if they want to do their own maintenance services or if they want to select one of our pre-paid plans;
- We use HTML5 technology and mobile ready, all our websites work in most of smartphones, tablets, cell phones and mainly desktop browsers;
- We do only use WORDPRESS technologies, bringing a fast and simple system for our clients update their own websites contents as phone numbers, pictures and texts.

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1.Quote / Proposal - Online Services

Vancouver, September 12th 2013.

Request:	<u>Website + SEO Basic</u>
<u>Website Language:</u>	<u>English</u>
Valid until:	20 days after this document was sent
Estimated delivery time:	Up to 30 business days after first content is sent
X1. Date to start project:	<u>PLEASE PROVIDE DATE - _____</u>
X2. Date to finish project:	<u>PLEASE PROVIDE DATE - _____</u>
Payment:	Cash / International HSBC transfer/ TD Canada Bank
Payment Dates:	<u>PLEASE PROVIDE DATES- _____</u>

1. REQUEST / PROJECT DETAILS

A. Website Project Details:

- **Mobile Ready Website** - works in most of smartphones (ANDROID, IOS, WINDOWS PHONES, SYMBIAN, BLACKBERRY, TABLETS).
- **Blog Ready / News Ready** - Allows a team or individual to post any news about the hotel, it creates a friendly news area for the hotel.
- **Social Media Connections** - with Boxes , Icons and links the client will be able to link all the social media channels to the website
- **SEO Basic Inserted** - we will include SEO on the front page and for all the URLS - Basic
- **Online Booking System** - The reservation system IS NOT included, but a link will be used to book rooms to the main website. Doing that we do not need to create another online system to book rooms.
- **Online Chat System** - This system allows the Hotel to provide an online support via chat when new users come the website.
- **WordPress System** - most used system nowadays, the client can create different IDs for different users with different levels of access
- **Design / Layout choice before the project starts** - we will decide this together with the client before work starts. This saves having to make major changes once the site is complete.
- **Contact Form** - We will create a page with a contact form,. If the user doesn't want to write a email, it is possible to fill in a form online and get the results by e-mail.
- **Google Stats** - Will be provided a Google Analytics account to look for all the visits of the website.

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2. STEP BY STEP

B. 10 Steps - Project Process step by step:

1. Client contact WEBIWEBI+
2. WEBIWEBI+ provides quote/proposal/terms & Conditions.If approved:
3. Client provide SITE MAP, TEXTS, IMAGES, LOGOS (via DROPBOX);
4. Client choose the LAYOUT/DESIGN Theme on wordpress to be used (we send a list of options);
5. Client provide us an economy plan at GODADDY.com with USER and PASS;
6. WEBIWEBI+ starts process of production;
7. Website approved - We unlock the password of the temporary website and it's ready to go online.
8. All e-mails account are set up at the new server (GODADDY).
9. Final Step - Client choose, if they wish, a maintenance plan, Google Marketing plan, Facebook Plan or SEO Plan. Or the client can just reject all the plans.

3. PROJECT ASSUMPTIONS

C. Clients Responsibility

This DOCUMENT is agreed to, subject to the limitations and assumptions below:

Limitation of WEBIWEBI+ Responsibilities. WEBIWEBI+ shall have no responsibility for the following:

Proofreading, translating of data or Client assets, creating or providing content for the Project.

Delays related to delays by Client in fulfilling its responsibilities, including delivery of Client data or assets, comments, and approvals.

Scanning, digitizing client assets.

Securing rights for use of any Client Assets in the project, or any trademark or copyright search or other legal work required in connection with Client Assets.

Purchasing any special hardware or software required for developing for the site environment unless specifically stated and approved.

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WEBIWEBI+ will reserve the right to take credit for site design and development WEBIWEBI+ will reserve the right to display site credit on site.

Servers, Domains, Plugins, Themes - All the items here described will be responsibility of the client.

Images, Logos, Texts, PDFs, other - All the content of the website MUST BE provided by the client and WILL be considered client's responsibility.

Server - We request you use GODADDY servers. They provide an excellent platform for WordPress.

E-mails - The client is aware that all the e-mail boxes will have to be re-setup on the new servers in case using online webmail.

D. Out of Scope Deliverables

Any additional deliverables requested by the client that is not included in this DOCUMENT and is not included in any previously approved DOCUMENT will result in a Change Order request detailing the additional work.

Additional support/ changes will be charged based on new scope of work.

Deliverables in the Change Order Request shall not commence until it is approved in writing by both parties.

WEBIWEBI+ will not be responsible for shooting or editing images nor videos. WEBIWEBI+ will not be responsible for creating stylized press PDF.

E. Client is aware of:

Because the server will be changed, all e-mails will have to be created again. The client will have no problems in case the e-mails are being used under OUTLOOK email.

Because the CLIENT is already using his own online reservation system we are not delivering any new system of reservation online; if the client wants the system running on the website that will have to be provided by the client.

F. Checklist:

1. Client will provide USER and PASS of domain URL ()
2. Client will provide USER and Pass of Server ()
3. Client will provide TEXT via dropbox ()
4. Client will provide Images via dropbox()
5. Client will provide Logo in .PSD file type with transparent background via dropbox ()
6. Client will provide a Gmail account user to receive Google Analytics results ()
7. Client will provide e-mail name accounts to be re-created ()
8. Client will provide the email account name to receive contact form results ()
9. Client will send document signed to WEBIWEBI+ ()
10. Client will make the payments of the project ()
11. Client will send the “delivery receipt” when the website goes live ()

4. PROJECT FEES

G - Fees

Cost for the PROJECT listed above is CAD \$ 1,890.00 (website)+ CAD\$180 (reservation box)
+ CAD\$55 (design license envato)

Total: **CAD\$ 2125.00**

(50% to start / 50% to unlock the website after approved)

Details/Extras:

1. Design License Envato: (from U\$55) paid only one time
2. Other Languages : **+50% of the project cost per extra language**
3. Reservation Online box - **CAD\$180**
4. SSL CERTIFICATE - following instructions by HI we assume that client already has the certificate and will not be necessary to buy a new one. - NOT NECESSARY AT THIS PROJECT
5. SERVER - Client will provide an “Economy host plan” at <http://www.godaddy.com/hosting/web-hosting.aspx?ci=9009>

G.2 - Choose your payment method:

1. Cash - We will meet the client ()
2. Intl. HSBC bank transfer ()

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3. TD Canada deposit or check () - Bank: TD Bank | Account Number: 0044-6633444 | Branch: 0044 | Renato Goldoni

G3. - Layouts that may be used with hotels (just some examples):

HOTEC - <http://demo.smooththemes.com/hotec/> - PLEASE TRY ON MOBILE

IMPERIAL - <http://demo.klasikthemes.com/imperial/> - PLEASE TRY ON MOBILE

THE PALACE - <http://s3e2.com/theme-forest/the-palace-wp-demo/demo-1/> - PLEASE TRY ON MOBILE

5 - MAINTENANCE PLANS

H - Different Plans for websites (all requests are by e-mail and MUST be done by e-mail, we will not provide phone support):

All the following plans are 1 year contract. IT IS NOT REQUIRED TO SIGN UP FOR ANY PLAN:

Plan Maintenance 1 Light - CAD\$490/mo - 5 HOURS / month - () YES / () NO

Plan Maintenance 2 Medium - CAD\$900/mo -10 HOURS / month - () YES / () NO

Plan Maintenance 3 Premium - CAD\$1900/mo - Unlimited hours / month - () YES / () NO

Plan Maintenance 4 by used hours - (CAD\$140/hour)- we will provide the total amount of estimated hours x the price of the hour. - () YES / () NO

Plan SEO - We will keep updated all the SEO of the website including recommendations for BLOG and Content texts of the website - CAD\$ 600 / month - () YES / () NO

Plan Faceook Marketing - We will create and manage all the created Google Ads campaigns - CAD\$ 120 / month + 8% of the investment of the campaign - () YES / () NO

Plan Google Marketing - We will create and manage all the created Google Ads campaigns - CAD\$ 150 / month + 10% of the investment of the campaign - () YES / () NO

I. Delivery Project Date

Defined by the client on PAGE 2 , ITEM X1 and X2.

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6 - APPROVALS / AGREEMENT

This document is governed by the Agreement entered into by the parties hereto. However, in the event of any conflict between any terms of this document and the Agreement, this document shall control. If you are in agreement with this document, please sign in the space below. Please print out 2 copies both signed, one with the client and one for WEBIWEBI+.

Client: _____

Service Provider (name): WEBIWEBI+ Renato Goldoni

Business License: _____

Address.: _____

Name: _____

Name: Radiance Dream *for* Renato Goldoni

Signature: _____

Signature: _____

Date: _____

SIGNATURE _____

7. DELIVERY RECEIPT

The client described in this document AGREE that all the services were delivery on time and according to all the terms and conditions described. Please print out 2 copies both signed, one with the client and one for WEBIWEBI+.

Client: _____

Business License: _____

Address.: _____

Name: _____

Signature: _____

Date: _____

-- end